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The eFactory and The Network Launch Rosie

The eFactory and The Network are partnering together to launch Rosie. Rosie will help support, assist and serve as an advocate network for current and prospective female founders, business owners and leaders in the Greater Springfield area.

The goal of Rosie is to help connect, partner, collaborate and continue to increase the support and access to resources for women as it relates to professional development, business assistance and leadership. "I'm excited to be able to put additional resources into helping current and prospective female business owners and leaders in Springfield. As a female cofounder of a tech startup, I have greatly benefited from advocates and mentors and want to bring that same support system to other women in our community," said Rachel Anderson, Entrepreneurial Specialist at The eFactory.

The Missouri State University Foundation received a $10,000 grant from Women's Foundation for The eFactory to make this initiative possible. "We are very honored to be a recipient of a grant from Women's Foundation. They have been part of meaningful initiatives producing real change in promoting equality and opportunity for women. It is great to have their involvement in Springfield," said Anderson.

As a Rosie member, you will be connected to an advocate and mentorship network, business and professional development resources, events, board training and a board pipeline program. "As a leading resource for young professionals in Springfield, The Network is excited to partner with The eFactory for Rosie. The opportunity to connect young women to a network of founders and business leaders for inspiration and mentorship aligns directly with our mission of retaining and engaging great young professionals in our region," said Paige Oxendine, Program Coordinator for The Network, Springfield Area Chamber of Commerce.

Upcoming events include a Nonprofit Board Training Program on October 20th and a Rosie Launch Event in November.

Apply to be part of Rosie here: http://efactory.missouristate.edu/what-we-do/community-series/rosie.

About The eFactory
The eFactory is a technology-focused entrepreneurship center and business incubator. Created to serve as a one-stop-shop for small business owners, The eFactory provides resources, guidance, and assistance to start-up businesses to help them succeed and grow. The eFactory is part of IDEA (Innovation, Design, Entrepreneurship and the Arts) Commons, Missouri State University's vision and commitment to create an urban innovation park that is blended with residential, retail, commercial, and entertainment facilities, and supported by multidisciplinary university programs. The eFactory is the hub of entrepreneurship in southwest Missouri and is home to more than 30 companies employing over 100 people.

About The Network
The Network is the premier organization for Springfield's professionals who are under 40 and interested in advancing themselves professionally while also filling leadership roles within our community. The Network offers monthly programming that focuses on professional development and community engagement while also providing members with social opportunities.

Since its creation in 2007 The Network has become the go-to voice for young leaders and professionals in the Springfield community. Members are often sought out for openings on local boards and commissions and are routinely recognized in area publications for their professional and philanthropic efforts. The Network also honors one of its own each year with the Young Professional of the Year award.

About Women's Foundation
Women's Foundation promotes equity and opportunity for women and girls, using philanthropy, research and policy solutions to make meaningful change.

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