

**Missouri
State**

 **efactory**

AMERICA'S
SBDC
MISSOURI

PUBLIC SAFETY
TRAINING CENTER



STUDENT
EMPLOYMENT

ANNUAL IMPACT REPORT

A Year of Milestones
& Successes

2024

WHAT YOU'LL

FIND



REGIONAL IMPACT & BEYOND 3

PROGRAMS THAT PROPEL 5

AN UNSTOPPABLE WORKFORCE 11

BIG TIME CONNECTIONS 13

AMAZING PARTNERS 15

ROCKSTAR TEAM 17



Rachel Munday
Executive Director

Get ready for a celebration of all the amazing things we've accomplished together this year. We've seen dreams take flight, businesses bloom, & our community become a brighter, more innovative place.

With your support, we've helped entrepreneurs turn brilliant ideas into thriving businesses, connected students with amazing opportunities, & advanced a vibrant ecosystem where innovation flourishes. It's been a year of big wins & noteworthy accomplishments.

Community is who we are. Forward is where we are going.

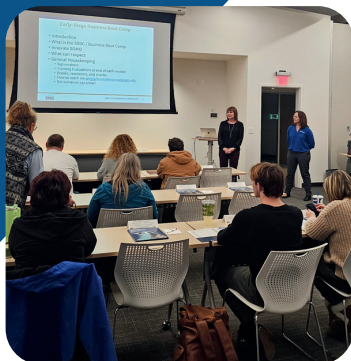


Rachel Munday

MAKING A BIG IMPACT

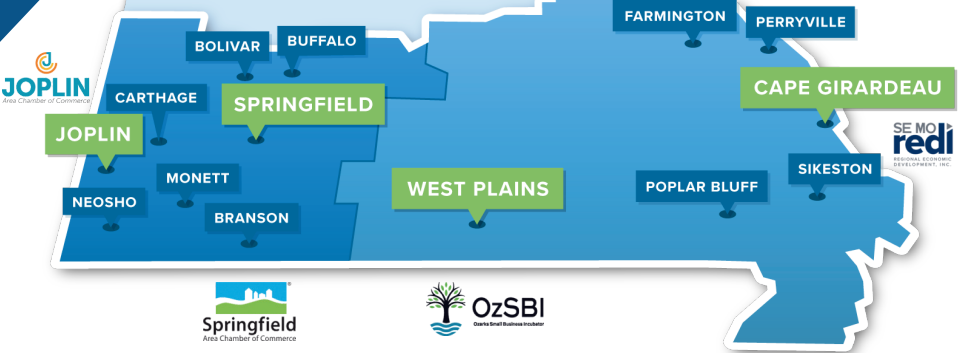
Developing an entrepreneurial ecosystem to bolster the economy and improve the lives of Missourians.

Our work impacts the entire southern Missouri region. Working with partners throughout the network, we're leading efforts to enhance the workforce and grow economic opportunities.



INNOVATE SOMO

SOUTHERN MISSOURI INNOVATION NETWORK



2024 HIGHLIGHTS

Good things rolled out with big momentum:

- Added new partners
- Increased regional capacity
- Delivered programs throughout 47 counties

EVEN MORE
GOOD NEWS



Space to Spark

Springfield's history is rooted in entrepreneurship. Our members carry on the tradition and continue to innovate, solve problems and create the jobs of tomorrow.



A perfect example? Kevin Parker and Logan Taylor of Connection App.

When we first conceptualized it, we started calling it 'The next generation of communication.'

GOTTA KNOW MORE



Supporting as You Start and Grow

Through no-cost business consultations and professional mentorship, we're providing the tools needed at every stage of business.



Developing Talent



From career-building training to entrepreneurial essentials, public safety readiness, and new career pathways, we're opening doors for success.

Connecting Campus & Industry

We bridge Missouri State University and the business community with innovative partnerships, real-world projects and top-tier student talent.



1,500+

SMALL BUSINESSES
ASSISTED

50+

COMPANIES CALL
US HOME

200+

MEMBERS

PROGRAMS THAT
PROPEL

Thanks to incredible community partners, Early-Stage Business Boot Camps took place across southern Missouri, setting entrepreneurs on the path to success.

Rapid expansion and new community partners gave participants access to experts, strategies and a vibrant network of peers.

13

PARTNER ORGANIZATIONS

15

COHORTS

130+

PARTICIPANTS

This is a gold mine of
resources. You
shouldn't fail as a
new business.

~ Taney County Boot Camp
Participant



EARLY-STAGE
BUSINESS
BOOT CAMP



POWERED BY



MISSOURI DEPARTMENT of
ECONOMIC DEVELOPMENT





FUELING GROWTH

Game-changing support, like business consultations and mentorship, help businesses at every stage — startup, scaling and succession.

The result? A booming Missouri economy fueled by new jobs, sales growth and capital infusions that spark lasting impact.

4,000+

HOURS OF 1-ON-1
CONSULTING

\$165M+

SALES INCREASE

\$40M+

CAPITAL & EQUITY
GENERATED

750+

JOBS CREATED

SUSTAIN. SCALE. SUCCEED.

ELEVATE

Nathan McCartney
Arctic Food



Elevate is all about giving growing businesses the boost they need through:

- CEO Peer Groups
- Expert-Led Insights
- Actionable Results

It's lonely being a small business owner. It was nice to spend time with people that shared struggles and were willing to bounce ideas off each other.



POWERED BY



MISSOURI DEPARTMENT of
ECONOMIC DEVELOPMENT

Edward Lowe
EDWARD LOWE FOUNDATION

AMERICA'S
SBDC
MISSOURI

A WORKFORCE THAT'S

UNSTOPPABLE

Next level skills: That's what thousands pursued through a robust portfolio of training opportunities.

- ✓ **Business Foundations:** Tips and tools to set your business up for success
- ✓ **On-Demand:** Explore new career paths
- ✓ **Professional Development:** Sharpen leadership skills
- ✓ **Public Safety:** Preparing the protectors



300+

TRAINING
PROGRAMS &
EVENTS

7,000+

TRAINING
PARTICIPANTS



Prioritizing School Safety

Prioritizing safety and well-being, the Public Safety Training Center worked with The “I Love U Guys” Foundation and ALERRT to bring crucial school safety training to our community.

It’s imperative to put plans in place to keep children safe, but also protocols about how to communicate and secure the scene when the worst of the worst strikes.

Cody Brewington
Director
Public Safety Training Center





CONNECTING &

INSPIRING

Fueling innovative
academic and
business partnerships.



A BRIDGE TO THE UNIVERSITY

Our programs and partnerships help meet employer needs by providing access to a critical talent pipeline while providing students with meaningful, real-world work experiences during their time in school and beyond.

250+

STUDENTS IN
COURSE PROJECTS

1,500+

MSU STUDENT
EMPLOYEES

STUDENT OPPORTUNITIES

We're connecting students and employers through:

- Course Projects
- Student Employment
- Entrepreneurship Intern Program
- Leaders in Community Service
- Community Graduate Assistantships
- GO CAPS Business & Entrepreneurship Strand

INNOVATION CHAMPION



COXHEALTH

EXECUTIVE PARTNERS



The Arc of the Ozarks



Member FDIC



SUPPORTING PARTNERS



Associated Electric Cooperative Inc.
A Truist Energy Company



Higginbotham
Insurance and Financial Services



AFFILIATE PARTNERS

BASS PRO SHOPS
BIZ 417
BUCKHORN
FORVIS MAZARS
GREAT SOUTHERN BANK
HUSCH BLACKWELL

INSPERITY
MERCY
MOTHER'S BREWING CO.
NEIGHBOR'S MILL
REALTRUCK
THE BANK OF MISSOURI

AMAZING PARTNERS

These corporate partners
truly make it all possible.

SPRINGFIELD INNOVATION INC. BOARD

Current Board Members

- Brad Bodenhausen
- Dan Cobb
- Tamara Conn
- Erin Danastasio
- Amanda Hedgpeth
- Sarah Hough
- Chris Kleinfeld
- Matt Morrow
- Kim Prater
- Collin Quigley
- Gary Schafer
- Stephanie Stenger
- Kelly Turner
- Richard “Biff” Williams
- Brad Wyrsh

Former Board Members (Term ended in 2024)

- Dan Brewer
- Jason Gage
- Gary Gibson
- Sandy Howard
- Clif Smart

We believe that partnerships, like the one we have with efactory, are vital to our community's continued long-term growth. We hope that our investment in these programs reflects our commitment to the businesses and students driving innovation in our community.

Jason England
President and CEO
Arvest Bank



FUNDING PARTNERS



U.S. Small Business
Administration

ROCKSTAR TEAM



**Cody
Brewington**



**Lance
Coffman**



**Macee
Curtis**



**Emily
Denniston**



**Kim
Dixon**



**Nicki
Donnelson**



**Melisa
Hamilton**



**Tara
Horton**



**Chrystal
Irons**



**Abby
Isackson**



**Amy
Jackson**



**Emily
Melton**



**Rachel
Munday**



**Charlee
Newton**



**Fatimah
Rafique**



**Sandra
Smart**



**Mel
Steele**



**Rob
Taylor**



**Laura
Wright**



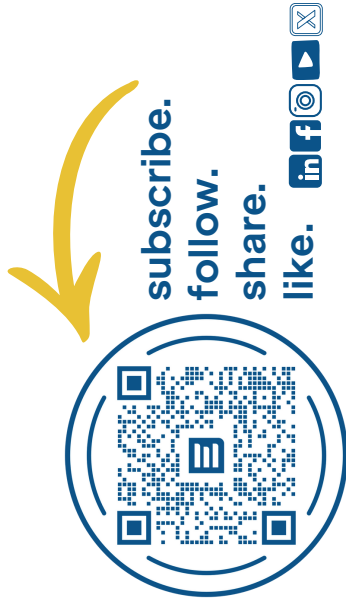
**Katie
Young**

GET IN TOUCH

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The Missouri SBDC is funded in part through a Cooperative Agreement with the U.S. SBA. The Missouri SBDC at MSU is a University of Missouri Extension partner. Equal Opportunity Employer and Institution.